

COUNTY OF COLUSA

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NEWS BRIEF: Colusa County Seeks Economic Development Input.

Colusa County is partnering with the U.S. Department of Commerce's Economic Development Administration (EDA) on development of the Colusa County Comprehensive Economic Development Strategy (CEDS). The Colusa County CEDS is a five-year plan for cultivating an environment that supports a sustainable economic future. As a first step in the CEDS process, Colusa County is seeking input from residents.

Colusa County has experienced several economic crises in recent years, including a pandemic, wildfires, and drought. Each of these crises have greatly impacted local jobs, businesses, health, housing, and our overall economy. In response, the Colusa County Board of Supervisors decided that a plan is needed to help the County and local jurisdictions reverse these trends. The Colusa County CEDS will help guide investment decisions on infrastructure, public works, and job-creating initiatives, and build a blueprint for regional collaboration and economic development.

The Colusa County CEDS project website can be accessed at <u>ColusaCountyCEDS.com</u>. The project website hosts two surveys – one for residents, and one for business owners. Residents are encouraged to visit the website to provide their input on living and doing business in Colusa County. The input received through these surveys will be considered in the development of the County's new Comprehensive Economic Development Plan. The information you provide is confidential and critical to helping your elected officials understand your priorities and needs. The deadline to complete these surveys is Friday, March 3, 2023.

The CEDS is a collaborative effort of the County and Cities of Colusa elected officials, partner organizations, residents, and businesses. The CEDS Committee guides the goals, initiatives, and implementation of the plan.

A public presentation on the county's economic conditions will be held on Monday, March 6, 2023 from 9:00 am to 11:00 am in the Board of Supervisors Chambers at 546 Jay Street, Suite 108, Colusa, California. The presentation will also be streamed virtually at <u>ColusaCountyCEDS.com</u>.

About Economic Development Administration

The U.S. Department of Commerce's Economic Development Administration (EDA) is the only federal government agency focused exclusively on economic development. EDA plays a critical role in facilitating regional economic development efforts in communities across the nation. Investment priorities are Recovery & Resilience, Infrastructure, Workforce Development and Manufacturing, Exports and Foreign Direct Investment, and Opportunity Zones.